Clarification On Al-Amin (Coles Products) And Halal Certification Integrity

8 November 2026

The Australian National Imams Council (ANIC) **strongly rejects** the **misleading and unsupported allegation** circulating on social media that Al-Amin (Coles Products) have been cross-contaminated with pork or other non-halal products at Establishment 705.

ANIC is a peak body representing more than **400 imams** across Australia and operates ANIC Halal Authority, which was established nearly ten years ago.

We uphold the **highest standards** of Islamic values and ethos and regard halal integrity as a fundamental standard that we will **never compromise** in any way, shape or form.

The Establishment 705, mentioned on social media, is a large, well-established processing facility accommodating both halal and non-halal operations.

Its halal processing operation is **physically separate, sealed and fully isolated** from all non-halal processing. The halal processing operation has it's own **dedicated machinery**, processing equipment, lines, cooling facility, processes, employees during processing and a stringent halal policy in place approved by ANIC.

ANIC confirms that it's inspectors have audited the halal operation through announced and more importantly **un-announced surprise audits** and found **no evidence of cross-contamination** with pork or other non-halal products or any breakdown in halal policy and handling mechanisms in place.

ANIC Halal Authority has confidently certified the halal products produced within that operation and **stands firmly behind its certification** of the halal products produced within that operation that facilitates halal products for Muslims around the country wether local or regional through Coles.

The presence of halal and non-halal operations within the same large facility, or products bearing the same establishment number, **does not in itself demonstrate cross-contamination** or the use of the same lines or machinery.

ANIC Halal Authority **does not and will not certify or permit cross-contamination** with pork or other non-halal products in operations it certifies and would not knowingly certify practices involving such contamination.

ANIC is **disappointed** that individuals and organisations have issued public statements without first contacting ANIC to clarify the matter. ANIC confirms that **none of the relevant parties sought clarification** from ANIC before circulating misleading and damaging claims in the community.

ANIC takes community concerns seriously and remains committed to protecting the **halal certification integrity**, Muslim consumers' confidence and the interests of the Muslim community, without compromising Islamic values or ANIC's integrity.

We urge the Muslim community to **verify information** before sharing misleading information or allegations and to **remain vigilant** about what they consume, including checking certification details and seeking clarification from the relevant certifying bodies.